

organized by



WELLNESS
HOSPITALITY
CONFERENCE



patron partner



Agenda

2ND DECEMBER 2025 • NH Collection Milan CityLife

THE ULTIMATE HOTEL SPA SYMPOSIUM

www.wellnesshospitalityconference.it

**A ONE-DAY
EVENT ENTIRELY
DEDICATED TO
WELLNESS
AND TRENDS,
TO CRITICAL ISSUES
AND OPPORTUNITIES
IN HOSPITALITY INDUSTRY!**



www.wellnesshospitalityconference.it

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EXHIBITION PARTNERS

- | | | | |
|----|-----------------------|----|-------------------------------|
| 1 | Préime Italia | 17 | Zambaiti Parati |
| 2 | WDRINK | 18 | Swissline by Dermalab |
| 3 | DALÚ Natural Skincare | 19 | Perdormire |
| 4 | Suite | 20 | Dr. Vranjes Firenze |
| 5 | Carol Joy London | 21 | Mamiba Cosmetics (SASKIA Spa) |
| 7 | Effegilab | 22 | Sothys |
| 8 | Technogym | 23 | Lemi |
| 9 | Weforguest | 24 | Comfort Zone |
| 10 | Myrtha Wellness | 25 | Hospitality Riva |
| 11 | Cinq Mondes | 26 | we:ll magazine |
| 12 | Megius | 27 | Quarnero |
| 13 | Preformati Italia | 28 | Icoone |
| 14 | Simmons | 29 | Varaschin |
| 15 | Balanced Body | ● | Modbar – Herbpress |
| 16 | Starpool | | |





DR. VRANJES

— FIRENZE —

SPA RITUALS



Rituali su Misura per Esperienze Memorabili

Da una tradizione unica nel settore delle fragranze di alta gamma, nascono i rituali Dr. Vranjes Spa Rituals a base di cosmetici di qualità. Ingredienti selezionati con cura e miscelati sapientemente nel laboratorio storico di Firenze, in cui l'artigianalità Made in Tuscany incontra le tecnologie più avanzate. Il perfetto equilibrio tra scienza e arte, tra efficacia e benessere.



La scelta migliore per le Spa più esclusive.

laboratori@drvfirenze.com

08:30 – 09:15 | Morning Registration and welcome coffee



Simultaneous Translation Service (ITA-ENG / ENG-ITA)



09:15 – 09:20

Saluto di benvenuto



Mauro Santinato
President
Teamwork



Matteo Brusafferri
General Manager
Lemi Group



09:20 – 09:35

Tourism & wellness economy: prospettive di un mercato in evoluzione



Cristina Mottironi
Head Tourism Major – MSc ACME
Università Bocconi



09:35 – 09:55

Kintsugi & Doggy Bags



László Puczko
Chief Executive Officer & Co-Founder
HTWWLife

 09:55 – 10:20

La nuova era del benessere: come la longevity medicine sta trasformando l'ospitalità e il nostro stile di vita.



Luigi Caterino
CEO and Founder
The Longevity Suite



Magno Cristiani
CEO – Palazzo Fiuggi
Resident Manager
Forte Village Resort



MODERATOR

Annalisa Betti
Journalist
and university
lecturer

 10:20 – 10:45

Come creare l'experience con il design



Marco Piva
Co-founder
Studio Marco Piva



Alessandra Barilaro
Head of Interior – Design
*M+N architecture e
nEmoGruppo architetti*
Lecturer – IAAD



MODERATOR

Laura F. Verdi
Architect and
Editorial Director
we:Il magazine

 10:45 – 11:00

Idee, analisi e dati prima della progettazione della spa



Davide Mantesso
Project and
Construction
Management
Michaeler & Partner



MODERATOR

Nicola Delvecchio
Strategic Hospitality
Consultant
Teamwork

🇬🇧 11:00 – 11:20

Balancing local authenticity with global standards of wellness excellence: Emmanuel Arroyo in conversation with Lisa Starr.

IN CONVERSATION WITH



Emmanuel Arroyo
Senior Director of
Wellness Global Operations
Rosewood Hotel Group



Mrs. Lisa Starr
Principal
Wynne Business
Consulting & Education

11:20 – 11:45 | Coffee Break and networking

🇬🇧 11:45 – 12:05

The spa and wellness shifts that matter for 2026



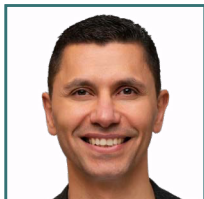
Sarah Camilleri
Editorial Director
European Spa
magazine



Mark Smith
Deputy Editor
European Spa
magazine

🇬🇧 12:05 – 12:45

Beyond hospitality: how major brands are redefining Wellness in the global market



Magdy Abdelaty
Director of Wellness
The Chancery
Rosewood, London



Alena Stavnjak
Corporate
Director of Spa
Starwood Hotels



Daniel Poulin
Senior Director, Wellness
Operations | Sofitel,
MGallery, Emblems,
The Purist – Accor



MODERATOR

Jean-Guy de Gabriac
Founder
World Wellness
Weekend

 12:45 – 13:10

Wellness hospitality design in the modern era



Emlyn Brown

Group Director of Spa, Leisure and Wellness
Mandarin Oriental Hotel Group

13:10 – 14:20 | Lunch break and networking

 **14:20 – 15:00**

Il wellness su misura: come le proposte di benessere si adattano alle nuove richieste del mercato. Casi a confronto.



Christine Fessler
Spa Manager
Hotel De Russie Rome,
a Rocco Forte Hotels,
Irene Forte Spas



Natalie Monti
SPA Director – Grand
Hotel Tremezzo,
Passalacqua and
Sheraton Lake Como



Alessandra Scatà
General Spa
Manager
Quellenhof Luxury
Resorts



MODERATOR
Annarita Di Giacomo
Partner
Chief Operations,
Product and HR
Harmony

 **15:00 – 15:25**

The Latest Longevity Trends and Their Hotel Wellness Applications



Adam Mogelonsky
Partner
Hotel Mogel Consulting Ltd.

🇬🇧 15:25 – 16:05

Balancing Wellness and Profitability in the Boutique Hotel



Alexandra Bullpitt
Director of Spa
Bulgari Hotels &
Resorts, Rome



Darko Vasic
Regional Spa Director
EMEA
Karisma Hotels &
Resorts



Özgür Cengiz
Global Director
of Wellness
Development
Jodli



Moderator
Mrs. Lisa Starr
Principal
Wynne Business
Consulting
& Education

🇮🇹 16:05 – 16:25

De Montel: una nuova visione per l'ospitalità. Intervista con Massimo Caputi

IN CONVERSATION WITH



Massimo Caputi
President
Terme & SPA Italia



Massimiliano Sarti
Chief Editor
The Bulletin, THRENDS

🇮🇹 16:25 – 16:50

Il cambiamento di abitudini come pilastro della salute per vivere meglio e a lungo

IN CONVERSATION WITH



Filippo Ongaro
Founder & CEO – Swiss Longevity
Former astronaut doctor
at the European Space
Agency and author



Annalisa Betti
Journalist
and university
lecturer

🇬🇧 16:50 – 17:20

***From design to management:
the SPA consultant as a strategic guide***



Kent Richards
Founder – *Wellness
World Global*



Lynn Curry
Principal – *Curry
Spa Consulting, Inc.*



MODERATOR

Mark Smith
Deputy Editor – *European
Spa magazine*

🇮🇹 17:20–17:30

Conclusioni



Mauro Santinato
President
Teamwork



Matteo Brusafferri
General Manager
Lemi Group

17:30 | Farewell drink & networking



HO DORMITO CON SIMMONS



Dedicate la giusta attenzione al valore del riposo: un sonno di qualità è un fattore determinante per la salute ed assicura un effetto benessere che il Vostro ospite sicuramente apprezzerà.

Simmons, produttore internazionale di materassi, sommier e accessori per il letto, si distingue per la riconosciuta capacità di soddisfare tutte le esigenze del dormire bene con prodotti dall'elevata qualità e dall'ottimo comfort in grado di assicurare ai Vostri ospiti un riposo impareggiabile.



THANKS TO OUR PARTNERS



DR.VRANJES
— FIRENZE —

CINQ MÔNDES
PARIS

SOTHYS
PARIS

Varaschin
OUTDOOR THERAPY

[comfort zone]
conscious skin science



Mamiba™
HOTEL SUPPLIES

weforguest
Pro Hotel CRM



STARPOOL
wellness concept



WDRINK
wdrink.it

megius

DALÚ®
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perdormire

swiss line
BY DERMALAB

balanced body®
THE PILATES LEADING COMPANY

PRÉIME®
Bold Beauty. Powered By Science.

Zambaiti Parati

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ITALIA
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LONDON

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Adecco



EFFEGILAB
nutre la salute
PART OF



HOTELCUBEWOW
ELEVATE YOUR HOSPITALITY



modbar
modular brewing systems

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HOSPITALITY TREND

ABOUT
HOTEL

HOTEL
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contract
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HOTELMYPASSION.IT

welevel.
ACADEMY

wellness

TRAVEL&SPA
MANAGING

INSTITUTIONAL PARTNERS



NEWH
The Hospitality Industry Network



NAD
NUOVA
ACCADEMIA
DEL DESIGN

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THE EVENTS ORGANIZED BY TEAMWORK



The first conference dedicated to Hospitality Real Estate in Italy
ithic.it



The most important hospitality event in Italy
hospitalityday.it



The conference on wellness and well-being in hospitality
wellnesshospitalityconference.it



The conference where Luxury meets Hospitality
luxuryhospitalityconference.it



The leading event on revenue management in the tourism industry
globalrevenueforum.com



The conference on design, contract, and trends in hospitality
hospitalitydesignconference.com



The event focused on boosting sales in the hospitality industry
improvehotel.com



The traveling workshop on hospitality for families
hotelfamilylab.com



The forum on successful restaurant projects
restaurantrevolution.it



The workshop about breakfast in hotels
hotelbreakfastday.com



The event focused on the future of travel destinations
destinationlab.it



The workshop on the new frontiers of outdoor tourism
campingrevolutionday.it

AWARDS ORGANIZED BY TEAMWORK



The award for excellence in luxury hospitality
bestluxuryhotelawards.com



The award for digital innovations in hospitality.
hospitalitydigitalawards.it



The award for the best outdoor facilities
bestcampingvillageawards.it



The award celebrating creativity and vision in shaping the future of hospitality design
hoteldesignerawards.it

TRAINING BY TEAMWORK



The annual schedule of classroom training courses for owners and staff of hotel and non-hotel accommodations.
teamworkhospitality.com/courses/



The training workshop on how to relaunch and redesign the hotel
hoteldesignlab.com



The Revenue Management training workshop: Basic, Advanced, Profit and Digital
hotelrevenuелab.com

teamworkhospitality.com



Lemi®

ITALIAN WELLNESS EQUIPMENT



MIGLIOR PRODUTTORE DI
APPARECCHIATURE PER IDROTERAPIA

MIGLIOR PRODUTTORE DI
LETTINI DA MASSAGGIO

Dal 1989, orgogliosi partner delle migliori Spa nel mondo

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DOWNTOWN
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ARIZONA BILTMORE,
A WALDORF ASTORIA RESORT
PHOENIX - ARIZONA

