

organized by



WELLNESS  
HOSPITALITY  
CONFERENCE



patron partner



# Agenda

2<sup>ND</sup> DECEMBER 2025 • NH Collection Milan CityLife

## THE ULTIMATE HOTEL SPA SYMPOSIUM

[www.wellnesshospitalityconference.it](http://www.wellnesshospitalityconference.it)

**A ONE-DAY  
EVENT ENTIRELY  
DEDICATED TO  
WELLNESS  
AND TRENDS,  
TO CRITICAL ISSUES  
AND OPPORTUNITIES  
IN HOSPITALITY INDUSTRY!**



[www.wellnesshospitalityconference.it](http://www.wellnesshospitalityconference.it)

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DR.VRANJES

— FIRENZE —

SPA RITUALS



## Rituali su Misura per Esperienze Memorabili

Da una tradizione unica nel settore delle fragranze di alta gamma, nascono i rituali Dr. Vranjes Spa Rituals a base di cosmetici di qualità. Ingredienti selezionati con cura e miscelati sapientemente nel laboratorio storico di Firenze, in cui l'artigianalità Made in Tuscany incontra le tecnologie più avanzate. Il perfetto equilibrio tra scienza e arte, tra efficacia e benessere.



**La scelta migliore per le Spa più esclusive.**

[laboratori@drvfirenze.com](mailto:laboratori@drvfirenze.com)

**08:30 – 09:15** | Morning Registration and welcome coffee

**09:15 – 09:20**

## ***Salutations***



**Mauro Santinato**  
President  
*Teamwork*



**Matteo Brusafferri**  
General Manager  
*Lemi Group*

**09:20 – 09:35**

## ***Tourism & wellness economy: prospettive di un mercato in evoluzione***



**Cristina Mottironi**  
Head Tourism Major - MSc ACME  
*Università Bocconi*

**09:35 – 10:00**

## ***The Latest Longevity Trends and Their Hotel Wellness Applications***



**Adam Mogelonsky**  
Partner  
*Hotel Mogel Consulting Ltd.*

10:00 – 10:20

## ***Kintsugi & Doggy Bags***



**László Puczko**

Chief Executive Officer & Co-Founder  
*HTWWLife*

10:20 – 10:45

## ***Come creare l'experience con il design***



**Marco Piva**

Co-founder  
*Studio Marco Piva*



**Alessandra Barilaro**

Head of Interior - Design  
*M+N architecture e  
nEmoGruppo architetti*  
Lecturer - IAAD



**MODERATOR**

**Laura F. Verdi**

Architect and  
Editorial Director  
*we:Il magazine*

10:45 – 11:00

## ***Idee, analisi e dati prima della progettazione della spa***



**Davide Mantesso**

Project and Construction Management  
*Michaeler & Partner*

11:00 – 11:20

## *Jean-Guy de Gabriac in conversation with Emmanuel Arroyo*

IN CONVERSATION WITH



**Jean-Guy de Gabriac**

Founder  
World Wellness  
Weekend



**Emmanuel Arroyo**

Senior Director of Wellness  
Global Operations  
Rosewood Hotel Group

11:20 – 11:45 | Coffee Break and networking

11:45 – 12:05

## *Demontel: una nuova visione per l'ospitalità*

IN CONVERSATION WITH



**Giorgio Ribaudo**

Managing Director  
THRENDS



**Massimo Caputi**

President  
Federterme Confindustria

12:05 – 12:45

## *Beyond hospitality: how major brands are redefining Wellness in the global market*



**Magdy Abdelaty**

Director of Wellness  
The Chancery  
Rosewood, London



**Sharon Barcock**

Director of Spa &  
Fitness Operations &  
Development MEA  
Hilton Worldwide



**Alena Stavnjak**

Corporate Director  
of Spa & Retail  
Starwood Hotels



**MODERATOR**

**Jean-Guy de Gabriac**

Founder  
World Wellness  
Weekend

12:45 – 13:10

**To be defined**



**Emlyn Brown**

Group Director of Spa, Leisure and Wellness  
Mandarin Oriental Hotel Group

13:10 – 14:20 | Lunch break and networking

14:20 – 14:45

**Sarah Camilleri in conversation with Suzanne Holbrook**

IN CONVERSATION WITH



**Sarah Camilleri**  
Editorial Director  
European Spa  
magazine



**Suzanne Holbrook**  
Global Head, Spa,  
Fitness & Wellness  
Marriott

14:45 – 15:20

**Il wellness su misura: come le proposte di benessere  
si adattano alle nuove richieste del mercato.  
Casi a confronto.**



**Christine Fessler**  
Spa Manager  
Hotel De Russie Rome,  
a Rocco Forte Hotels,  
Irene Forte Spas



**Natalie Monti**  
SPA Director - Grand  
Hotel Tremezzo,  
Passalacqua and  
Sheraton Lake Como



**Alessandra Scatà**  
General Spa  
Manager  
Quellenhof Luxury  
Resorts



**Annarita Di Giacomo**  
Partner  
Chief Operations,  
Product and HR |  
Harmony

15:20 – 15:55

## ***Balancing Wellness and Profitability in the Boutique Hotel***



**Chunxia Gao**  
Global Director  
Development &  
Wellbeing  
*Discover Collection*



**Darko Vasic**  
Regional Spa Director  
EMEA  
*Karisma Hotels &  
Resorts*



**Özgür Cengiz**  
Global Director  
of Wellness  
Development  
*Jodai*



**MODERATOR**

**Lisa Starr**  
Spa Business Consultant  
*Wynne Business  
Consulting &  
Education*

15:55 – 16:15

## ***The shifts influencing the spa and wellness world***



**Sarah Camilleri**  
Editorial Director  
*European Spa  
magazine*



**Mark Smith**  
Deputy Editor  
*European Spa  
magazine*

16:20 – 16:45

## ***La nuova era del benessere: come la longevity medicine sta trasformando l'ospitalità e il nostro stile di vita.***



**Luigi Caterino**  
CEO and Founder  
*The Longevity Suite*



**Magno Cristiani**  
CEO  
*Palazzo Fiuggi  
Resident Manager  
Forte Village  
Resort*



**MODERATOR**

**Maddalena Fossati  
Dondero**  
Director and Head of  
Content - *La Cucina  
Italiana and Condé Nast  
Traveller Italia*

16:45 – 17:10

## ***Il cambiamento di abitudini come pilastro della salute e della longevità***

IN CONVERSATION WITH



**Maddalena Fossati Dondero**

Director and Head of  
Content – *La Cucina Italiana*  
and *Condé Nast*  
*Traveller Italia*



**Filippo Ongaro**

Founder & CEO  
*Swiss Longevity*  
*Solutions SA*  
President  
*Ongaro Horizon SAGL*

17:10 – 17:40

## ***From design to management: the SPA consultant as a strategic guide***



**Kent Richards**

Founder – *Wellness*  
*World Global*



**Lynn Curry**

Principal – *Curry*  
*Spa Consulting, Inc.*



**MODERATOR**

**Mark Smith**

Deputy Editor – *European*  
*Spa magazine*

17:40–17:45

## ***Closing remarks***



**Mauro Santinato**

President  
*Teamwork*



**Matteo Brusafferri**

General Manager  
*Lemi Group*

**17:45 | Farewell drink & networking**



HO DORMITO CON SIMMONS



Dedicate la giusta attenzione al valore del riposo: un sonno di qualità è un fattore determinante per la salute ed assicura un effetto benessere che il Vostro ospite sicuramente apprezzerà.

Simmons, produttore internazionale di materassi, sommier e accessori per il letto, si distingue per la riconosciuta capacità di soddisfare tutte le esigenze del dormire bene con prodotti dall'elevata qualità e dall'ottimo comfort in grado di assicurare ai Vostri ospiti un riposo impareggiabile.



# THANKS TO OUR PARTNERS



DR. VRANJES  
— FIRENZE —

CINQ MÔNDES  
PARIS

SOTHYS  
PARIS

Varaschin  
OUTDOOR THERAPY

[comfort zone]  
conscious skin science



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HOTEL SUPPLIES



# THANKS TO OUR PARTNERS

## SUPPORT PARTNERS



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## THE EVENTS ORGANIZED BY TEAMWORK



The first conference dedicated to Hotel Real Estate investment in Italy  
**ithic.it**



The most important hospitality event in Italy  
**hospitalityday.it**



The conference on wellness and well-being in hospitality  
**wellnesshospitalityconference.it**



The conference where Luxury meets Hospitality  
**luxuryhospitalityconference.it**



The leading event on revenue management in the tourism industry  
**globalrevenueforum.com**



The conference on design, contract, and trends in hospitality  
**hospitalitydesignconference.com**



The event focused on boosting sales in the hospitality industry  
**improvehotel.com**



The traveling workshop on hospitality for families  
**hotelfamilylab.com**



The forum on successful restaurant projects  
**restaurantrevolution.it**



The workshop about breakfast in hotels  
**hotelbreakfastday.com**



The event focused on the future of travel destinations  
**destinationlab.it**



The workshop on the new frontiers of outdoor tourism  
**campingrevolutionday.it**

## AWARDS ORGANIZED BY TEAMWORK

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The award for excellence in luxury hospitality  
**[bestluxuryhotelawards.com](http://bestluxuryhotelawards.com)**

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The award for digital innovations in hospitality.  
**[hospitalitydigitalawards.it](http://hospitalitydigitalawards.it)**

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The award for the best outdoor facilities  
**[bestcampingvillageawards.it](http://bestcampingvillageawards.it)**

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## TRAINING BY TEAMWORK

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The annual schedule of classroom training courses for owners and staff of hotel and non-hotel accommodations.  
**[teamworkhospitality.com/courses/](http://teamworkhospitality.com/courses/)**

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The training workshop on how to relaunch and redesign the hotel  
**[hoteldesignlab.com](http://hoteldesignlab.com)**

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The *Basic*, *Advanced*, *Profit*, and *Digital* training workshop on Revenue Management.  
**[hoteldesignlab.com](http://hoteldesignlab.com)**

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**[teamworkhospitality.com](http://teamworkhospitality.com)**



# Lemi®

ITALIAN WELLNESS EQUIPMENT



MIGLIOR PRODUTTORE DI  
APPARECCHIATURE PER IDROTERAPIA

MIGLIOR PRODUTTORE DI  
LETTINI DA MASSAGGIO



Dal 1989, orgogliosi partner delle migliori Spa nel mondo

ST.RECIS SPA  
DOWNTOWN  
DUBAI - UAE



ARIZONA BILTMORE,  
A WALDORF ASTORIA RESORT  
PHOENIX - ARIZONA



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