

AGENDA

22nd November 2023 • NH Collection Milan CityLife

WELLNESS
HOSPITALITY
CONFERENCE



www.wellnesshospitalityconference.it

organized by



patron partner



Lemi®

ITALIAN WELLNESS EQUIPMENT



AMALFI WINS
ISPA INNOVATE AWARDS 2022
TECHNOLOGY

LA **NUOVA SOLUZIONE** STUDIATA PER **UNIRE IL LETTINO DA MASSAGGIO ALLA POSTAZIONE PEDICURE.**

ST.REGIS SPA
DOWNTOWN
DUBAI - UAE



ARIZONA BILTMORE,
A WALDORF ASTORIA RESORT
PHOENIX - ARIZONA



2022
american spa
WINNER
PERFORMANCE AWARDS

2021
american spa
WINNER
PERFORMANCE AWARDS

2020
american spa
WINNER
PERFORMANCE AWARDS

2019
american spa
WINNER
PERFORMANCE AWARDS

2018
american spa
WINNER
PERFORMANCE AWARDS

MIGLIOR **PRODUTTORE** DI
APPARECCHIATURE PER IDROTERAPIA

2021
american spa
WINNER
PERFORMANCE AWARDS

MIGLIOR **PRODUTTORE** DI
LETTINI DA MASSAGGIO

www.lemispa.com

info@lemigroup.it



**A ONE-DAY
EVENT ENTIRELY
DEDICATED TO
WELLNESS
AND TRENDS,
TO CRITICAL ISSUES
AND OPPORTUNITIES
IN HOSPITALITY INDUSTRY!**



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LOCATION



EXHIBITION PARTNERS

10	Albatros	5	My Equilibria
16	Astralpool / Fluidra	8	Myrtha Wellness
1	b-moove by Estecare	29	Newh
18	Bonfante	23	One on One
20	Biologique Recherche	27	Signature Health Italy
15	Dorelan Hotel	22	Simmons
28	Ensana	12	Sothys
14	Esteteam	4	Starpool
19	Balanced Body	3	Suite
30	Hospitality Riva	2	TechnoAlpin
6	Inspatime	9	Technogym
25	Ki Life	11	Varaschin
21	Lemi	7	Well & welevel.academy
17	Matrix	13	Zambaiti Parati
26	Megius	24	Zucchetti Hospitality

The Matrix Fitness logo, featuring the word "MATRIX" in a bold, black, sans-serif font. A small red dot is positioned above the letter "I".

MATRIX



Crea UN'ESPERIENZA UNICA

Il tuo brand e il tuo business sono unici. E anche il tuo rapporto con Matrix sarà unico, perché lavoreremo con te per creare un'area fitness personalizzata, che rispecchi perfettamente te e il tuo hotel.

Dai centri fitness completi alle soluzioni personalizzate per stanze d'hotel, ti aiuteremo a combinare la migliore attrezzatura al mondo con le ultime tendenze del settore e la tecnologia connessa per massimizzare le tue risorse e sorprendere i tuoi ospiti come mai prima d'ora.

Scopri di più su **matrixfitness.com/hospitality**



08:30 – 09:20 | Morning Registration and welcome coffee

09:20 – 09:30

Salutations



Mauro Santinato
Teamwork



Matteo Brusafferri
Lemi

09:30 – 09:45



Magda Antonioli – Bocconi University, ETC

Overview of tourism and wellness economy

09:45 – 10:05



László Puczko – HTWWLife

From Nice to Have to Must Have: The Wellnessification of Hospitality

10:05 – 10:30



Adam Mogelonsky – Hotel Mogel

Innovative Hospitality Wellness: How Hotel Spas Can Incorporate All the Latest Welltech

10:30 – 11:20

What does wellness add to real estate value: the vision of protagonists



**Andrea
Quadrio Curzio**
QC Terme



**Alcide
Leali**
Lefay Resorts &
Residences



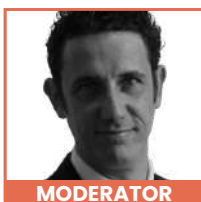
**Carmen
Moretti de Rosa**
Terra moretti | L'Albereta,
L'Andana e Casa Badiola



**Massimo
Caputi**
Federterme



**Aldo
Melpignano**
Egnazia



MODERATOR

**Giorgio
Ribaudo**
THRENDIS

11:20 – 11:45 | Coffee Break & networking

11:45 – 12:30

Optimising the Spa and Wellness Offering



Kent Richards
Six Senses
Spas



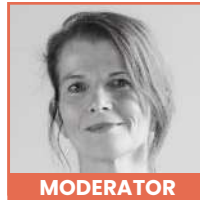
Emlyn Brown
Accor



Julanda Marais
Explora Journeys



Louise Moore
Hilton



MODERATOR
Astrid Ros
Spa Business & Spa
Business Insider

12:30 – 13:00

KEYNOTE: Michael Newcombe “All Well and Good?” *In conversation with Sarah Camilleri*



Michael Newcombe
Four Seasons



Sarah Camilleri
European Spa Magazine

13:00 – 14:00 | Lunch Break & networking

14:00 – 14:45

Wellness and Design: secrets for a successful wellness centre



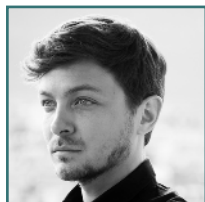
Alberto Apostoli
Studio Apostoli



Silvia Giannini
Studio Architettura
Silvia Giannini



Roberto Cereda
Lombardini22



Andreas Profanter
NOA



Sergio Bizzarro
Studio Bizzarro
& Partners



MODERATOR

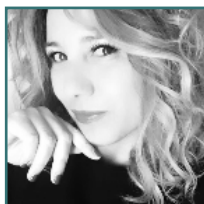
Simona Finessi
PLATFORM
Network

14:45 – 15:30

Wellness and operations. Key Spa manager testimonials



Gabriel Halmagyi
Rome Cavalieri –
A Waldorf Astoria Hotel



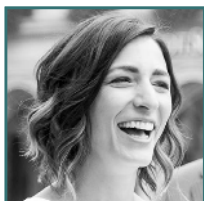
Anna Rita Sciallo
FACE – Functional
Aesthetic Concept
Experience



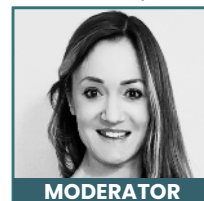
Gabriella Carletti
Fonteverde Lifestyle
& Thermal Retreat –
Tuscany



Monica Mescoli
Lefay Resorts &
Residences



Erica D'Angelo
Corporate
Happiness Coach



MODERATOR

Raffaella Dallarda
Inspatime

15:30 – 16:00

Future trends in the wellness hospitality: how demand will evolve in the coming years



Andrew Gibson
Advisor, client representative,
consultant to the wellbeing real
estate, resort & hotel industry



Amy Goller Keller
Wellness
& Beauty
Consulting

16:00– 16:15 | Coffee Break & networking

16:15 – 16:45

Communicating and selling wellness centers. How to.



Sara Magro
TheTravelNews.it e
TheItalyInsider.com



Mariangela Rossi
Travel & Wellness
writer – Autrice di libri



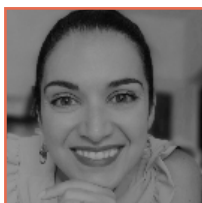
Raffaella Dallarda
Inspatime

16:45 – 17:25

The 3 basic pillars for creating a successful Spa



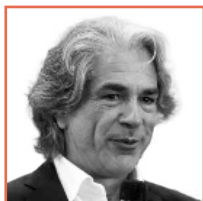
Alberta Galli
Technogym



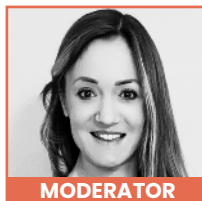
Giuliana Cossu
Sothys



Matteo Brusafferri
Lemi Group



Emiliano Cais
Balanced Body



MODERATOR
Raffaella Dallarda
Inspatime

17:25 – 18:00

The operational management of a spa: business point of view, personnel management and communication development



Sven Huckenbeck
The König Ludwig –
Inspiration Spa



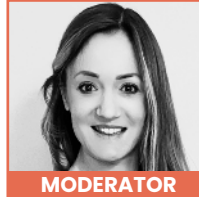
Antonello Del Regno
Terme di Saturnia



Mark Smith
European Spa
Magazine



Gianni Buonsante
Ingenia Direct



MODERATOR

Raffaella Dallarda
Inspatime

THANKS TO OUR PARTNERS



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photo credits Francesca Anichini e location Nhow Hotel Milano

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ENARCO

TOTAL WELLNESS
NATURE, TASTE AND PRIVACY



BORGORUFA.IT |  

TORGIANO (PG) | UMBRIA

partner for the event



WELLNESS HOSPITALITY CONFERENCE

22 November 2023

NH Collection Milano CityLife - Milano

Teamwork events 2023/2024

2023

27TH NOVEMBER 2023 – MESTRE

CAMPING REVOLUTION DAY

www.campingrevolutionday.it

Training event dedicated to the outdoor tourism sector

5TH DECEMBER 2023 – BOLOGNA

HOTEL BREAKFAST DAY

www.hotelbreakfastday.it

Event dedicated to trends, news and ideas for hotel breakfast

10 STAGES FROM DECEMBER 2023 – RIMINI TO NOVEMBER 2024 – BARI

HOTEL GREEN LAB

www.hotelgreenlab.it

Workshop dedicated to how to make hospitality compatible with the planet

2024

30TH JANUARY 2024 – MILAN

GLOBAL REVENUE FORUM

www.globalrevenueforum.com

The largest event in Italy dedicated to Revenue Management in tourism

7TH MARCH 2024 – RICCIONE

IMPROVE

www.improvehotel.com

Event dedicated to increase sales in the world of hospitality

2024

8TH MAY 2024 – MILAN

HOSPITALITY DESIGN CONFERENCE

www.hospitalitydesignconference.com

Event dedicated to design and contract in the hospitality sector

17TH MAY 2024 – RIVA DEL GARDA

DESTINATION LAB

www.destinationlab.it

event dedicated to the future of tourist destinations

26TH SEPTEMBER 2024 – MILAN

LUXURY HOSPITALITY CONFERENCE

www.luxuryhospitalityconference.it

The first event in Italy dedicated to luxury in the hospitality sector

8TH OCTOBER 2024 – RIMINI

HOSPITALITY DAY

www.hospitalityday.it

An entire day dedicated to hospitality

OCTOBER 2024 – ROME

ITHIC

www.ithic.it

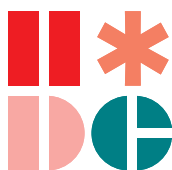
Event dedicated to real estate investments in the hospitality sector



contract

case
studies

riqualificazione



HOSPITALITY
DESIGN
CONFERENCE

brand



Un appuntamento con i migliori esperti
per scoprire **soluzioni di progettazione e
riqualificazione alberghiera**

progettazione

organizzazione



ospitalità

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